

Safe Communities Portugal

PROFILES/ HOTELS

CONRAD®
ALGARVE

NEVER JUST STAY. STAY INSPIRED.

Name of Company Conrad Algarve

Contact Katharina Schlaipfer

Position General Manager

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www.conradalgarve.com

Overview of services

Luxury Hotel including the following services:

- 154 rooms including 20 suites
- 3 restaurants and 3 bars
- Ballroom with 300 sqm and 6 meeting rooms
- 1800 sqm Conrad Spa and Fitness
- Extensive Gardens with 3 pools of which 2 are heated all year round
- Tennis Court
- Beach Club with Shuttle Service
- Golf Concierge and PGA Golf Pro
- Parking
- Full Concierge Services
- Private Host for Suites

Brief Company History

Barron Hilton, son of Conrad Hilton, founded Conrad Hotels, taking the name from that of his father. Hilton Hotels was, at the time, a separate company from Hilton International, and could not operate hotels outside the United States under the Hilton name. The first Conrad hotel, the Conrad Jupiters Gold Coast in Australia, opened its doors in 1985.

The Conrad Algarve is the first Conrad Resort in Europe and opened its doors on the 26th September 2012. Additionally the Conrad Seoul, New York, Koh Samui, Pezula and Macau opened in 2012 as well. Conrad Hotels and Resorts currently has 29 hotels worldwide and will add another 20 to its global footprint which makes it the fastest growing luxury brand in the world together with Waldorf Astoria which is also part of Hilton Worldwide.

Brief Personal Background

Katharina Schlaipfer, who has lived and worked in several European countries, is delighted to be the new General Manager of the Conrad Algarve. She is arriving directly from Florence, Italy, where she managed two Hilton properties for several years.

Previously, she also held positions in France and Belgium. Her time in Italy has included the opening of the Hilton Molino Stucky in Venice, plus seven years in various capacities at the Rome Cavalieri, Waldorf Astoria Hotels & Resorts. Having spent several holidays in Portugal including the Algarve, she already knows our country well.

Katharina has visited almost all the Portuguese UNESCO World Heritage sites and some of her favourite spots in the Algarve are Igreja de São Lourenço, Cabo São Vicente (Sagres), Tavira and the Monchique mountains (reminding her of the mountains in her home town Garmisch-Partenkirchen, Germany).



Clients

The Conrad Algarve can offer a luxury experience to a variety of different clients: couples, families, leisure, business, golf - main business driven through leisure with a healthy meetings segment mainly in shoulder and low season as well as golf business.

We strongly believe in diversifying markets to the destination hence we are on top of our key feeder markets like UK, Germany, Portugal and US but also try to attract Niche and Emerging markets such as Benelux, Scandinavia, Switzerland, Austria, Brazil, Angola, Russia and Middle East.

As a second pillar we are trying to create a social hub for all the local residents mainly offering competitive and stand alone restaurant and bar concepts such as Gusto by Heinz Beck as well as

fabulous Spa and Fitness facilities with fully tailor made memberships to suit our guests needs including also all the outdoor facilities, kids club and indoor pool if required.

Company slogan – “Never Just Stay. Stay Inspired”

Conrad Hotels & Resorts is the destination for the new generation of smart luxury travellers for whom life, business, and pleasure seamlessly intersect. Conrad offers its guests an innovative way to Stay Inspired through a curated collections of 1-hour, 3-hour, or 5-hour experiences, available through www.stayinspired.com. Consisting of 29 properties across five continents, Conrad is part of Hilton, a leading global hospitality company. Connect with Conrad by booking at www.conradhotels.com. Learn more about the brand by visiting <http://news.conradhotels.com> or following us on Facebook, Instagram, and Twitter.

Crime Prevention and Service Quality Approach

Hilton Worldwide considers the security for guests, visitors, our colleagues and their possessions warrants strict monitoring and control procedures. The protection of the company’s assets and property ensures the smooth day to day operation of our business and is expected by our guests and investors. We therefore put a lot of focus on overall security procedures also including crime prevention and monitoring of quality security services.