

Villa Letting - Fraudulent Websites



- ♣ There is an increasing number of fraudulent and cloned websites advertising holiday properties for rental. Learn how to identify and avoid these.
- ♣ Is it clear, who is the owner of the site? Does it have business registration details which can be verified?
- ♣ Does the website have credible contact details, including name, telephone numbers, address and email address which you can reach and verify?
- Check that the company is located at the address given. Is the phone number, if a landline, actually in the same area or country as the address?
- ♣ Look carefully at content and photos on the website do they look original or copied and are they related to the company's services? Check grammar.
- Does everything on the website function properly including the links?
- ♣ Check where the website is located. Is the domain host country one which is renowned for on-line fraud, such as in eastern Europe, Russia or China?
- ♣ Check out the address bar is the site verified by google? Type the company's name into a major search engine to see if they appear in search results and to see if they are mentioned anywhere else on the Internet.
- ♣ Do a search on the property name and area and see if it comes out on different sites. This could be legitimate, but could show up those on fraudulent sites.



Look on our website for more information in



our series